
ChinaEdu Corporation Celebrates 101 Online School's 15th Anniversary

BEIJING, April 18, 2011 /PRNewswire-Asia/ -- ChinaEdu Corporation (NASDAQ: CEDU) ("ChinaEdu" or "the Company"), a leading educational services provider in China, announced the celebration of the 15th anniversary of its 101 Online School, held at the Diaoyutai State Guesthouse in Beijing on April 12, 2011. At the celebration, officials from the National Center for Education Technology, leading education industry experts as well as teachers from the most prestigious middle schools in Beijing joined the 101 Online School's faculty and staff in a profound discussion on the impact of online education on learning habits and education models in China over the past 15 years and the future of interactive web-enabled education and tutoring.

ChinaEdu chairman and chief executive officer, Julia Huang, hosted the event and commented, "The 15th anniversary of our 101 Online School is a significant milestone for ChinaEdu as it concludes a long period of observation of Chinese students studying and learning in an internet-based interactive tutoring environment. Over the years, as the internet gained traction in China, we harnessed the new technology to develop a student-centric, cutting edge online curriculum that matches after-school tutoring content to provincial text books and allows delivery of content by China's most gifted teachers."

She continued, "Today marks the starting point of the execution of a new strategy for ChinaEdu's 101 Online School that will result in our next phase of growth. With emerging technology and quality of teaching remaining our focus, we will launch a series of products for new internet-enabled terminals such as tablets, smart phones and other mobile devices that encourage interactive learning. These new platforms allow us to deliver engaging real-time tutoring as well as weekly practice sessions for mathematics and other subjects to a growing user base, making personalized online learning a reality. Our brand is already recognized and respected by students and parents across China. We look forward to bringing new 101 Online School products and platforms to market that build on our experience while constantly evolving to meet the needs of China's present and future students."

About ChinaEdu

ChinaEdu Corporation is an educational services provider in China, incorporated as an exempted limited liability company in the Cayman Islands. Established in 1999, the Company's primary business is to provide comprehensive services to the online degree programs of leading Chinese universities. These services include academic program development, technology services, enrollment marketing, student support services and finance operations. The Company's other lines of businesses include the operation of private primary and secondary schools, online interactive tutoring services and providing marketing, support for international curriculum programs and online learning community for adult students.

The Company believes it is the largest service provider to online degree programs in China in terms of the number of higher education institutions that are served and the number of student enrollments supported. The Company currently has 17 long-term contracts that generally vary from 10 to 50 years in length. ChinaEdu also performs recruiting services for 18 universities through our nationwide learning center network.

Company Contact:

Yang Min, Interim CFO

ChinaEdu Corporation

Phone: +86-10-8418-6655 x1012

E-mail: yangmin@chinaedu.net