

Press Release

CHINAEDU LAUNCHES NEW EDUCATIONAL ONLINE COMMUNITY AND SIGNS PARTNERSHIP AGREEMENT WITH LIVEMOCHA

BEIJING, CHINA – July 20, 2010 – ChinaEdu Corporation (NASDAQ: CEDU) ("ChinaEdu" or "the Company"), a leading educational services provider in China, today announced that it has updated its corporate website, www.chinaedu.net, to incorporate its new online learning community for adult students, which will undergo continuous update and development. In the meantime, it has signed a partnership agreement with Livemocha.

ChinaEdu's online learning community for adult students currently serves the Company's students with a series of social network services centered around their online colleges, classes and academic disciplines. Other content such as skills training and test preparation will also be added in the future. ChinaEdu also intends to broaden its reach to all adult students. Under the Company's agreement with Livemocha, ChinaEdu will act as a sales representative for Livemocha in China through the learning community for a period of three years. Livemocha's award-winning online language learning course, Active English, will be promoted through www.chinaedu.net.

Julia Huang, Chairman and CEO of ChinaEdu, said: "We have seen a fundamental shift in English language learning, moving from traditional brick and mortar learning methods to innovative online courses. We are excited to be working with Livemocha, which provides a social approach to online English language learning. Its award-winning Active English course, combined with a learning community of over six million members, gives every student the ability to communicate with native English speakers to improve their English language skills."

Shirish Nadkarni, Founder and Chief Strategy Officer of Livemocha, said: "We are excited about the opportunity to work with ChinaEdu, a leader in online education in China. Both companies share similar visions in wanting to bring true innovation to online language learning in China. By working together, we bring an unrivaled English language learning solution to the Chinese market."

About Livemocha

Livemocha is a Seattle-based company that is redefining language learning by combining dynamic online courses in over 30 languages with the world's largest community of native language speakers. Since launching in September 2007,



Livemocha has grown to more than six million members from over 200 countries, underscoring the strong demand for an engaging, collaborative approach to language learning. There are currently over 375 million people wanting to learn a language worldwide, and the market is currently estimated to be over \$80 billion, fueled by rapid globalization, immigration and travel. For more information about Livemocha, please visit www.livemocha.com.

Livemocha Active English is an award winning series of 12 interactive online courses focused on real conversational English. The online courses range from beginner to advanced levels, and include interactions with a language community of over six million members worldwide. Each lesson includes interactions with English native speakers to provide a more engaging and effective learning experience. Active English was developed in partnership with Pearson Education, the global leader in educational publishing.

About ChinaEdu

ChinaEdu Corporation is an educational services provider in China, incorporated as an exempted limited liability company in the Cayman Islands. Established in 1999, the Company's primary business is to provide comprehensive services to the online degree programs of leading Chinese universities. These services include academic program development, technology services, enrollment marketing, student support services and finance operations. The Company's other lines of businesses include the operation of private primary and secondary schools, online interactive tutoring services and providing marketing, support for international curriculum programs and online learning community for adult students.

The Company believes it is the largest service provider to online degree programs in China in terms of the number of higher education institutions that are served and the number of student enrollments supported. The Company currently has 16 long-term contracts that generally vary from 10 to 50 years in length. ChinaEdu also performs recruiting services for 18 universities through our nationwide learning center network.

Forward-Looking Statement

This press release contains "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995, including certain plans, expectations, goals, and projections, which are subject to numerous assumptions, risks, and uncertainties. Forward-looking statements involve known and unknown risks, uncertainties and contingencies, many of which are beyond our control which may cause actual results, levels of activity, performance or achievements to differ materially from any future results, levels of activity, performance or achievements



expressed or implied by such forward-looking statements. The Company's actual results could differ materially from those contained in the forward-looking statements due to a number of factors, including those described under the heading "Risk Factors" in the Company's Annual Report on Form 20-F for the year ended December 31, 2009, and in documents subsequently filed by the Company from time to time with the Securities and Exchange Commission. Unless required by law, the Company undertakes no obligation to (and expressly disclaim any such obligation to) update or revise any forward-looking statements, whether as a result of new information, future events or otherwise.

Company Contacts:

Lily Liu, CFO ChinaEdu Corporation

Phone: +86 10 8418 6655 ext.1002

E-mail: <u>ir@chinaedu.net</u>

S. Jimmy Xia, IR Manager ChinaEdu Corporation

Phone: +86 10 8418 6655 ext.1150

E-mail: ir@chinaedu.net